



SESAM 20
SEVILLE 21
DESIGNING THE FUTURE



Exhibition Prospectus

14-16 APRIL 2021
26TH ANNUAL MEETING OF
SOCIETY FOR SIMULATION IN EUROPE



SOCIETY FOR
SIMULATION IN EUROPE

Due to COVID19 restrictions and postponement of our 2020 conference planned for Milan, Italy we look forward to Seville, Spain in 2021 with enthusiasm. The re-scheduled conference provides **an opportunity for commercial partners and sponsors to meet with the SESAM community** both locally in Seville and globally online after a longer than usual period of absence.





Given our ambition to make this a milestone conference in terms of scientific content and attendee numbers, we have created a number of **sponsorship opportunities highly tailored to suit your exacting needs** at this time.





2021 Programme Overview

Tuesday 13 April	Exhibitor Set-up
Wednesday 14 April	Exhibition Open
Thursday 15 April	Exhibition Open
Friday 16 April	Exhibition Open & Dismantling



Sponsorship Opportunities

Available to exhibitors. Customised packages are also available.

CO-HOST SPONSOR - Opportunity to become a co-host sponsor for the conference and enjoy second billing (after SESAM) on all print, digital and on-site branded content and collateral across all marketing and promotion of the conference and on-site in Seville. Co-host sponsor opportunities extend to hosting of a social activity e.g. First Time Attendee Drinks or Welcome Reception. Additionally, co-host sponsors have the opportunity to host a meeting of the Board and Special Interest Groups that make up the membership. **€7,500**

PARTNER SPONSOR - Opportunity to become a partner for the conference and enjoy branding opportunities across print digital and on-site branded content and collateral on-site in Seville. Partner sponsor opportunities extend to co-hosting of social activity e.g. First Time Attendee Drink or Welcome Reception. Partner sponsors have the opportunity to host special symposia at conference as agreed by the Scientific Committee. **€5,000**

SUPPORTING SPONSOR - Opportunity to become a supporting partner for the conference and enjoy branding opportunities across attendee print and collateral on-site in Seville. Supporting sponsor opportunities extend to hosting open sessions and demonstrations in common areas. Supporting sponsors have the opportunity to host additional social elements that enhance the attendee experience. **€5,000**

ONLINE SPONSOR - Opportunity to become an online sponsor for the conference and enjoy branding opportunities on online (hybrid and virtual) content. Online sponsor opportunities extend to hosting hybrid and virtual content going to a wider attendee group for the first time. **€5,000**

SIM UNIVERSITY SPONSOR - Opportunity to become a sponsor of SIM University students and support our commitment to this important element of conference each year. SIM University sponsor enjoys sole branding of the SIM University experience onsite in Seville. Online sponsor opportunities extend to hosting social activity for SIM University attendees and the Board. **€5,000**

Exhibition Opportunities

PACKAGE INCLUSIONS	Exhibitor 5m x 5m	Exhibitor 4m x 4m	Exhibitor 3m x 3m Silver	Exhibitor 3m x 3m	Exhibitor 3m x 2m	Exhibitor 2m x 2m	Exhibitor Table Top*
Costs	€19,000	€12,825	€8,075	€6,175	€4,180	€3,135	€800
Exhibition Space	5m x 5m (25m ²)	4m x 4m (16m ²)	3m x 3m (9m ²)	3m x 3m (9m ²)	3m x 2m (6m ²)	2m x 2m (4m ²)	Table Top
Stand Inclusions	Exhibitor space and 13 amp socket (500 watt rated) only. Furniture, walling, carpet, etc can be arranged at an additional cost.		White shell scheme stand, nameboard, 13 amp socket (500 watt rated), spotlights, carpet, 1 table and 2 chairs.				Poster board, name-board, 1 table and 2 chairs.
Exhibitor Conference Passes	10	8	6	4	3	2	1
Industry Workshop Session*** Hands-on product/ equipment demonstration	✓	–	–	–	–	–	–
Logo on Meeting session holding slide	✓	✓	✓	–	–	–	–
Inclusion of the below in the SESAM 2020 Website & Conference App							
Company Name, Logo, Contact Details, Website Link	✓	✓	✓	✓	✓	✓	✓
Company Biography	200 words	100 words	50 words	–	–	–	–
Link to PDF brochure or advert	✓	✓	✓	–	–	–	–
Inclusion of the below in the Digital Conference Programme							
Company Name, Logo, Contact Details, Link to website	✓	✓	✓	✓	✓	✓	✓
Advert	Full page	Half page	Quarter page	–	–	–	–

Advertising Opportunities

CONFERENCE BAGS - Distributed to all delegates and VIP guests, the eco-friendly natural cotton tote bag will include your company logo on the reverse side of the SESAM logo.

CONFERENCE LANYARDS - Distributed to all delegates, VIP guests and exhibitors. The lanyard design will include your company and SESAM logo.

CONFERENCE APP - Be the sponsor that can provide all the conference information at a touch of a button. Your company brand will be show cased on key pages on the official conference app.

CLOAKROOM SERVICE - With branding opportunities at the cloakroom, as well as the cloakroom tickets, this is a great opportunity to provide this delegate service.

STUDENT TASKFORCE - "They're here to help", so get them to get your brand out there in every session on the official uniform.

SHORT COMMUNICATIONS - Help support the research of the future with the dedicated short communications in the main networking & registration area.

DELEGATE COMMUNICATION - Have 2 direct pre-event emails sent to delegates to advertise your product/services at the meeting.

For a confidential conversation about how you can support the SESAM community in Seville, please e-mail

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